



## We Speak for Cats

Enhancing the lives of pets to the degree in which they enrich ours is the ultimate pursuit.

At Dr. Elsey's, we put heart, soul and science into our products—it's all about pets, not profit. Every problem calls for a solution—whether it's bringing a fussy feline back to the box, keeping paws clean and free of dust, or fueling the ancestral dietary needs of our beloved pets. Dr. Elsey's is dedicated to creating products that solve the complex needs of pet owners.

## Helping Pets and People

Since founding the company in 1987, Dr. Elsey's has donated over 13 million dollars of financial support and products to nonprofit organizations, shelters and rescues across the country. By buying Dr. Elsey's products, you are helping truly support pets and people in need.

Visit our website for more information and resources about Dr. Elsey's Cat Products  
[www.drelseys.com](http://www.drelseys.com)

## About Dr. Elsey

Dr. Bruce Elsey has been a feline-only veterinarian for over 40 years and his practice cares for over 8,000 cats. Non-use of the litter box is the number one behavioral reason cats are abused, abandoned and placed in shelters. Dr. Elsey's goal is to provide products that help cats live happier, healthier lives and provide litter box solutions for the life of your cat.

Cat Attract® is the original, veterinarian-formulated litter designed for cats that do not consistently use their litter box. Cat Attract® has a free Dr. Elsey's solution booklet that gives you answers to solve your cats litter box aversion. Read reviews and get more information at [www.drelseys.com](http://www.drelseys.com).

Bruce D. Elsey - Member

*American Association of  
Feline Practitioners*

*American Veterinary  
Medical Association*

*Denver Veterinary  
Medical Association*



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**DrElseys.com**



# MATCHING CAT OWNERS WITH THE RIGHT SOLUTIONS • the litter cats love™



## CAT ATTRACT® #1 Feline Behavior Modification Training Litter

This clumping clay litter provides a solution for cat owners whose cats do not use their litter boxes.

Cat Attract's herbal attractant, texture and particle size combine to solve litter box problems. It is the first cat litter to specifically attract cats back to the litter box.

- 20 lb box has an easy to carry handle and easy pour spout. Also available in 40 lb bag.
- All Natural
  - Hard Clumping, Multi-cat Litter
  - 99% Dust Free
  - Helps bring problem cats back to the litter box
  - Superior Odor Control
  - Free litter box solutions booklet



## KITTEN ATTRACT® #1 Kitten Training Litter for Kittens - 8 Weeks to 1 Year

In addition to the Cat Attract® litter line, Kitten Attract® training litter is made of premium scoopable litter with superior clumping ability and ground to an ideal granule size and texture for a kitten's tender paws. Kitten Attract™ training litter contains a kitten specific natural herbal attractant that piques a kitten's curiosity to use the litter box. The combination of herbs, texture and particle size provides a unique, effective solution for owners of kittens.

- Dr. Elsey recommends that after one year owners switch to Cat Attract® to ensure consistent litter box use.
- 20 lb box has an easy to carry handle and easy pour spout.
- All Natural
  - Hard Clumping, Multi-cat Litter
  - Superior Odor Control
  - Training Litter for Kittens
  - 99% Dust Free
  - Free litter box solutions booklet



## CLEAN TRACKS™ A cat's true preference - gentle on their paws and tough on odors

Pet ownership is a path we cherish. Paths caused by litter on the other hand, are a different story. Introducing Dr. Elsey's Clean Tracks™ - a low tracking, hard clumping and odor eliminating litter. Clean Tracks™ has a unique formulation of medium grain clay that helps keep litter in the box while controlling odor without added perfume, deodorants or chemicals.

- 20 lb box has an easy to carry handle and easy pour spout. Also available in 40 lb bag.
- Low Tracking
  - Hard clumping
  - All natural
  - Superior odor control
  - Low Dust
  - Hypo-allergenic – contains no plant proteins
  - Free litter box solutions booklet



## ULTRA A Unique Formulation

Combines heavy non-tracking granules with smaller granules. The result is an excellent clumping, unscented litter that prevents moisture from reaching the bottom of the box, while providing a clump that will not break. Perfect for multi-cat families and cat owners with sifting or mechanical litter boxes. Hypo-allergenic and has superior odor control.

Ultra Scented also available - contains a moisture activated fresh scent.

- Available in 18 lb & 40 lb bag and 20 lb box with an easy to carry handle and easy pour spout.
- All Natural
  - 99% Dust Free
  - Hard Clumping, Multi-cat litter
  - Superior Odor Control



## CLASSIC Dr. Elsey's Original Litter

Popular with cat owners who want a hard clumping, low tracking litter. It features a larger, denser particle that stays in the litter box better than fine grain litters. It clumps very hard and will not break apart in the litter box. Clumping litters that break down into small pieces are able to release offensive odors. The superior particle formulation of Classic supports the rule of thumb: "The better the clump, the better the litter."

- Available in 18 lb and 40 lb bag.
- Hypo-allergenic – contains no plant proteins
  - Low Tracking
  - Hard Clumping
  - All Natural
  - 99.9% dust free
  - Superior Odor Control



## TOUCH OF OUTDOORS® Bring the Outdoor Experience In

Cat wants to go outside, or you want to enrich your cat's environment? You may have observed stress behaviors like pacing, scratching furniture or rugs, inter-cat aggression, increased vocalization, excessive grooming or urine marking. The Touch of Outdoors® natural clay litter with chemical-free prairie grasses grown in our fields can help your cat feel less anxious, bored and depressed which translates into a happier cat environment.

- 20 lb box has an easy to carry handle and easy pour spout. Also available in 40 w bag.
- Natural chlorophyll bonds to odors & eliminates them from the air for continuous odor control
  - All natural clay
  - Hard clumping
  - Low Dust
  - Free litter box solutions booklet



## PAW SENSITIVE™ Finer texture, soft paw feel

When it comes to litter usage, cats are the decision makers. We've created a litter made for cats with sensitive paws or that like a finer, softer texture. Paw Sensitive™ is a premium clay litter with superior clumping ability and ground to an ideal granule size that provides a more comfortable texture for a cat's tender paws.

- 20 lb box has an easy to carry handle and easy pour spout.
- All Natural
  - Hard clumping
  - Free litter box solutions booklet
  - Fine particle size, gentle on paws.
  - Superior odor control



## R&R™ RESPIRATORY RELIEF Helps Control Sneezing, Running Eyes, and Coughing

Respiratory Relief clumping clay litter with herbal essences helps control respiratory disease in cats because the litters are low in dust and hypo-allergenic with no plant proteins, perfumes or deodorants. The natural essences in the litter along with the low dust help to reduce stress which can be an important factor in controlling Feline Respiratory Disease.

- 20 lb box has an easy to carry handle and easy pour spout. Also available in 40 lb bag.
- Reduces stress
  - Hypo-allergenic – contains no plant proteins
  - Superior odor control
  - Low Dust
  - Hard clumping
  - All natural
  - Free litter box solutions booklet



## LITTER ATTRACTANT A Feline Behavior Modification and Training Tool

### Guaranteed Solution for Problem Cats

Just 20 ounces of this product (one pouch) will treat 100 lbs. of medium size particle, non-scented scoopable clay litter. To be used with our Ultra litter.

- Helps bring problem cats back to the litter box
- One pouch treats 100 lbs. of litter
- Lasts one cat over 3 months
- Free litter box solutions booklet
- May be used by multiple cats
- Superior odor control



## CRYSTAL ATTRACT Litter for Long Haired Cats

Crystal Attract Silica Unscented Non-Clumping Cat Litter is safe and healthy for your cat. It absorbs urine and odor on contact and traps it inside the crystals.

Crystal Attract cat litter is an amorphous silica gel infused with hydrolyzed herbs to draw cats to the litter box. Crystal litter has the right particle size that long haired cats prefer. Crystal litter will not adhere to a cat's fur and it will not color the coat.

- Safe and healthy for your cat
- Traps urine and odor on contact
- Low tracking
- Free litter box solutions booklet
- Particle size long haired cats prefer
- Green product/biodegradable
- Non-toxic



## SENIOR Litter for Senior, Arthritic, Overweight and Pregnant Cats EARTH FRIENDLY

Senior litter addresses the medical and urinary tract problems that this specific group of cats experience, with an amorphous silica gel litter infused with hydrolyzed herbs. This litter may help prevent kidney failure and urinary infections that can cause non-use of the litter box.

Senior litter has a small particle size that cats prefer. It absorbs urine and odor on contact and traps it inside the crystals to keep a cat's genital area clean to help prevent urinary tract infections. Its small particle size and dust fines also coat and dehydrate cat feces to reduce odor. Senior is cleaner and hypo-allergenic as it contains no organic material such as wheat, pine, corn or paper.

- Traps urine and odor on contact
- Green product/biodegradable
- May help prevent kidney failure and urinary tract infections
- Free litter box solutions booklet
- Non-toxic
- Small particle and dust fines dehydrate feces



## STRESS PROTECTION™ Low Dust Crystal Cat Litter

Stress Protection™ (Formerly known as R&R™ Respiratory Relief Silica Gel) is designed to help prevent stress that may lead to health issues and litter box aversion.

Dr. Elsey's Stress Protection™ is an unscented low dust crystal cat litter infused with hydrolyzed stress-reducing herbal essences. Stress can be a contributing factor in health issues, including feline idiopathic cystitis and Feline Respiratory Disease. Stress Protection™ is formulated specifically for cats that experience signs of stress.

- Low dust and non-toxic
- Small particle & dust fines dehydrate feces
- Free litter box solutions booklet
- Green product/biodegradable
- Traps urine and odor on contact
- Stress reducing herbal essences