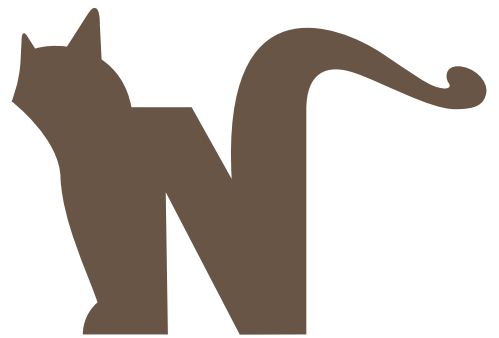
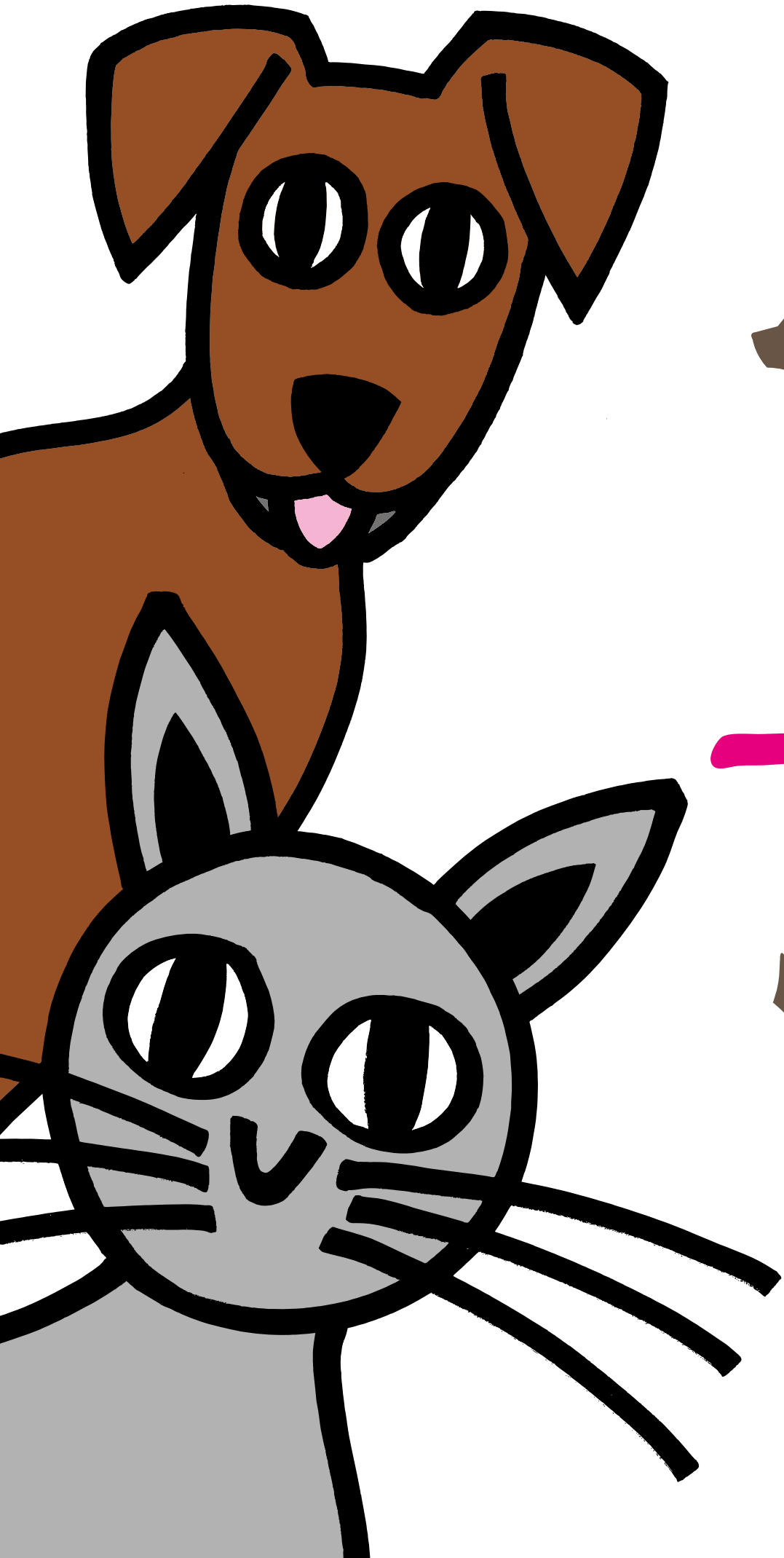




**NATURAL
CODE[®]**

JOY AND COLOUR

三



JOY

AND

COLOUR

Joy and Colour is our way to represent who we are and our values, Natural Code's world is made of joy and color. We believe animals turn our lives more exciting, like a rainbow in the sky. The best we can do to thank them is taking care of them the best of our possibilities. Since 2010, thinking about wellness of cats and dogs, we have been creating high quality pet food.

We believe in cooperation and sharing. For this we have started a community of Pet Lovers, people who, like us, love animals in all their variants of color, breed, and character.

We select **the best raw material**

We take care of each step of production of Natural Code pet food products. The quality of raw material is essential : each ingredient used for our products is processed with the utmost attention, taking care that the raw materials are valued at their best.

We are the first to strictly pursue a high-quality level of the final product. To this end, we submit our recipes dedicated to pets to the rigorous analyses of university researchers. Raw materials are treated with the utmost respect for their nutritional components, without adding artificial flavorings, colorings, or preservatives.

Natural Code's dog and cat meals are formulated with 100% natural ingredients, you can discover all our ingredients on our website.



Research

Unity is strength! Since 2014 we have been collaborating with the Animal Nutrition and Feeding Laboratory of the Department of Veterinary Sciences of the University of Turin. Our primary goal is animal well-being. Cooperating with those who have made animal care a life choice and a profession seemed to us the most obvious choice!

We rely on veterinary researchers from the University of Turin who, thanks to their professional skills, carry out scrupulous analyses to ascertain the quality of the raw materials and the right amount of nutritional properties that we want in Natural Code products.

Do you want more information about our collaboration with the research laboratory of the University of Veterinary Sciences? Write to us or visit our website.

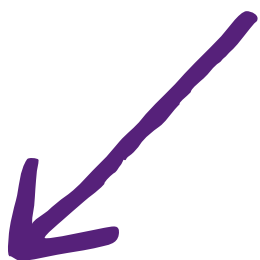
SINCE 2014 WE HAVE BEEN COLLABORATING WITH



Department of Veterinary Sciences of the University of Turin

Scientific manager

Prof. Achille Schiavone



**RESEARCH AND
DEVELOPMENT
OF NEW RECIPES**



**SCIENTIFIC
CONSULTANCY**



**SAMPLE ANALYTICAL
CONTROLS**

Environment



GOOG

Raising awareness of respect



Solidarity

Sustainability



REEN

and care for the environment

**NATURAL
CODE®**

Environment

Our well-being and that of our pets also depend on the well-being of the environment. We believe in the values of environmental sustainability and for this reason, since 2021 we have started a collaboration with ZeroCO₂, a charity that promotes reforestation projects with a high social impact. ZeroCO₂ has active projects in different regions of Italy, from Triveneto to Sicily.

Natural Code, with the help of ZeroCO₂, is currently engaged in redeveloping the wooded ecosystem of the city of Modena. With this collaboration we want to support the environment, aiming to achieve a carbon neutrality for Natural Code: offsetting CO₂ emissions by joining green projects to safeguard and sustain the ecosystem.

*The environment belongs to everyone, let's protect it together!
Join the Natural Code Lovers Team on the AWorld app.*



PRENDERSI CURA DELLA NATURA

[CARING FOR NATURE]

We are applying to be a model of sustainability through a path that includes the redevelopment of the territory, the protection and recovery of biodiversity and natural ecosystems.

We have started a forest regeneration project in the province of Modena, and we support replanting initiatives in areas subject to deforestation.



REFORESTMENT
WITH
SOCIAL IMPACT

**NATURAL
CODE**
JOY AND COLOUR



Solidarity

We love animals and if you have been reading this far, we are sure they are important for you, too! This is why we would like to introduce you to another Natural Code initiative: the pending meal!

Together is better! With this initiative we want to bring joy and color also to those dogs and cats, guests of the shelters, who are waiting to meet a family ready to love them for the rest of their lives. A way to make a concrete contribution to all associations and volunteers who take care of animals in search of a home.

PASTO SOSPESO



Natural Code presents
#pastosospeso
the solidarity initiative dedicated
to animals hosted in shelters.
Thanks to #pastosospeso
you and your customers
will bring Joy and Color
into the life of many cats and dogs
waiting for a family.



Sustainability

A sustainable future goes through the simplest individual actions that we perform every day.

Thanks to the collaboration with AWORLD, the app chosen by the United Nations for individual sustainability, we have created a team where we invite all pet owners. Side by side we will improve our daily habits and together we will overcome important challenges such as saving water and CO₂ emissions.

Join the Team!





AWORLD





NATURAL
CODE

GO GREEN

www.naturalcode.eu

PER INFO, OBI
VIA TELEFONO

PER INFO, OBI
VIA TELEFONO

In March 2021 Natural Code has become a Benefit Company, that is, we have undertaken the commitment to make a positive impact on society and the environment.

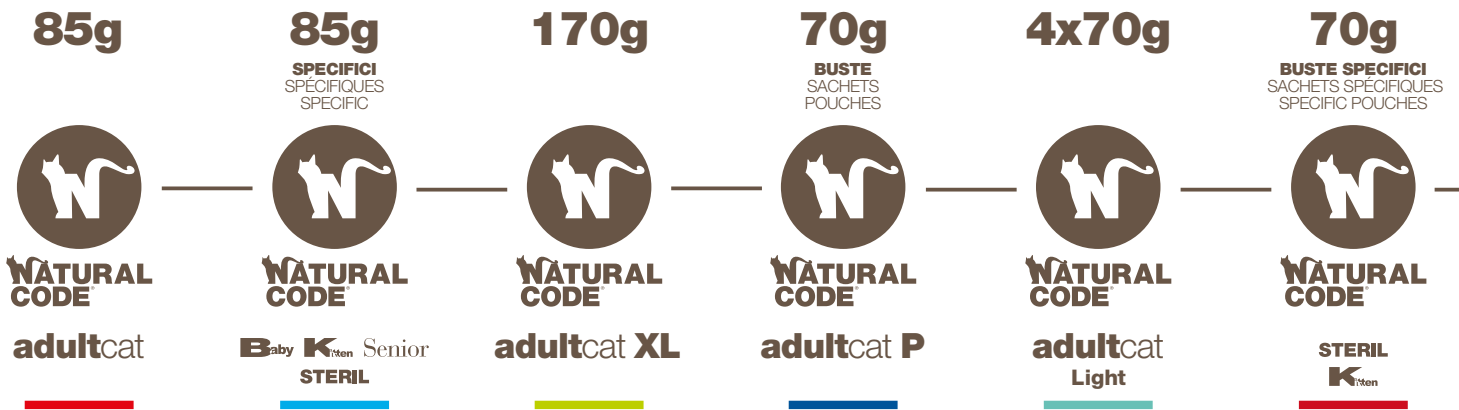
In Natural Code we have taken on this responsibility because we believe that Benefit Companies represent an evolution of the very concept of doing business.

What does Benefit Company mean?

Benefit Companies are companies that pursue aims of common benefit and operate with concrete actions, in a responsible, sustainable, and transparent way towards people, communities, territories and environment. To meet the transparency requirements established by law, the Benefit Companies are required to draw up an annual report of social and environmental impact to be attached to the financial statements and published on the company website.

**NATURAL
CODE®**

NATU CODE



LETTIERE, LITIÈRES, CAT LITTER



NATURAL

®



70g

BUSTE COMPLETO
SACHETS COMPLET
POUCHES COMPLETE



NATURAL
CODE

adultcat C

K¹⁰ten

90g



NATURAL
CODE *for dog*

adultdog

100g
300g

BUSTE
SACHETS
POUCHES



NATURAL
CODE *for dog*

adultdog

100g
300g

BUSTE
SACHETS
POUCHES



NATURAL
CODE *for dog*

Puppy

400g



NATURAL
CODE *for dog*

adultdog

400g



NATURAL
CODE *for dog*

Puppy

Cat







01 FILETTI DI POLLO
FILETS DE POULET
CHICKEN FILLETS



02 POLLO E GAMBERETTI
POULET ET CREVETTES
CHICKEN AND SHRIMPS



03 POLLO E SALMONE
POULET ET SAUMON
CHICKEN AND SALMON



04 POLLO E TONNO
POULET ET THON
CHICKEN AND TUNA



05 POLLO E PROSCIUTTO
POULET ET JAMBON
CHICKEN AND HAM



06 POLLO E VERDURE
POULET ET LÉGUMES
CHICKEN AND VEGETABLES



07 POLLO E MANZO
POULET ET BŒUF
CHICKEN AND BEEF



08 TRANCI DI TONNO
FILETS DE THON
TUNA SLICES



09 TONNO E GAMBERETTI
THON ET CREVETTES
TUNA AND SHRIMPS



10 TONNO E PICCOLI PESCI BIANCHI
THON ET PETITS POISSONS BLANCS
TUNA AND WHITEBAIT



11 TONNO E ALOE
THON ET ALOËS
TUNA AND ALOE



12 TONNO E MANZO
THON ET BŒUF
TUNA AND BEEF



13 TONNO E FORMAGGIO
THON ET FROMAGE
TUNA AND CHEESE



14 TONNO E VERDURE
THON ET LÉGUMES
TUNA AND VEGETABLES



15 POLLO, VERDURE E FEGATO
POULET, LÉGUMES ET FOIE
CHICKEN, VEGETABLES AND LIVER



16 TRANCI DI PALAMITA
TRANCHES DE BONITE
BONITO SLICES



17 POLLO E STRUZZO
POULET ET AUTRUCHE
CHICKEN AND OSTRICH



18 TONNETTO E PROSCIUTTO
THON ET JAMBON
TUNA AND HAM



19 POLLO E ASPARAGI
POULET ET ASPERGES
CHICKEN AND ASPARAGUES



20 TONNO, FAGIOLI E ALGHE
THON, HARICOTS ET ALGUES
TUNA, BEANS AND SEAWEEDS



21 TONNO, AGNELLO E PATATE
THON, AGNEAU ET PATATES
TUNA, LAMB AND POTATOES



22 TONNO E FEGATO DI MANZO
THON ET FOIE DE BŒUF
TUNA AND BEEF LIVER



23 TONNO, PATATE E CAROTE
THON, PATATES ET CAROTTES
TUNA, POTATOES AND CARROTS



24 TONNO, MANZO E VERDURE
THON, BŒUF ET LÉGUMES
TUNA, BEEF AND VEGETABLES



SOFT JELLY

25 POLLO E SARDINE
POULET ET SARDINES
CHICKEN AND SARDINES



SOFT JELLY

26 TONNO E TACCHINO
THON ET DINDE
TUNA AND TURKEY



SOFT JELLY

27 TONNO E SURIMI
THON ET SURIMI
TUNA AND SURIMI



SOFT JELLY

28 TONNO E MISTO MARE
THON ET FRUITS DE MER
TUNA AND MIXED SEAFOOD



SOFT JELLY

29 TONNO E PROSCIUTTO
THON ET JAMBON
TUNA AND HAM



SOFT JELLY

30 POLLO E TACCHINO
POULET ET DINDE
CHICKEN AND TURKEY



SOFT JELLY

31 POLLO E CAROTE
POULET ET CAROTTES
CHICKEN AND CARROTS



SOFT JELLY

32 TONNO E MIRTILLI
THON ET CANNEBERGES
TUNA AND CRANBERRIES



SOFT JELLY

33 TONNO, ORATA E MELA
THON, DAURADE ET POMME
TUNA, SEA BREAM AND APPLE



SOFT JELLY

34 TONNO E KIVI
THON ET KIVI
TUNA AND KIVI



SOFT JELLY

35 TONNO E PAPAYA
THON ET PAPAYE
TUNA AND PAPAYA



SOFT JELLY

36 TONNO E TÈ VERDE
THON ET THÉ VERT
TUNA AND GREEN TEA



SOFT JELLY

37

TONNO, POLLO E CALAMARI
THON, POULET ET CALAMARS
TUNA, CHICKEN AND SQUIDS



SOFT JELLY

38

TONNO, MANZO E OLIVE
THON, BŒUF ET OLIVES
TUNA, BEEF AND OLIVES

SPECIFICS 85 g



Baby

BABY - TONNO E POLLO
BABY - THON ET POULET
BABY - TUNA AND CHICKEN



Kitten

KITTEN - POLLO
KITTEN - POULET
KITTEN - CHICKEN



Kitten

KITTEN - TONNO
KITTEN - THON
KITTEN - TUNA



01
Senior

SENIOR - FIOCCHI DI POLLO
SENIOR - FLOCONS DE POULET
SENIOR - CHICKEN FLAKES



02
Senior

SENIOR - TONNETTO
SENIOR - THON
SENIOR - TUNA



ST01

TONNO E ZUCCHINE
THON ET COURGETTES
TUNA AND ZUCCHINI



ST02

TONNO E AMARANTO
THON ET AMARANTE
TUNA AND AMARANTH



ST03

TONNO E ALGHE
THON ET ALGUES
TUNA AND SEAWEEDS

SPECIFICS 85 g



ST04 TONNO E ALICI
THON ET ANCHOIS
TUNA AND ANCHOVIES



ST05 TONNO E PESCE BIANCO
THON ET POISSON BLANC
TUNA AND SEA BASS

ADULTCAT LIGHT 70 g



Light **01** TONNO E MIRTILLI
THON ET BAIES
TUNA AND BERRIES



Light **02** TONNO, ORATA E MELA
THON, DAURADE ET POMME
TUNA, SEA BREAM AND APPLE



Light **03** TONNETTO E CAROTE
THON ET CAROTTES
TUNA AND CARROTS



Light **04** TONNO E ALOE
THON ET ALOËS
TUNA AND ALOE

ADULTCAT XL 170 g



XL1 TRANCI DI TONNO
FILETS DE THON
TUNA SLICES



XL2 TONNO E SARDINE
THON ET SARDINES
TUNA AND SARDINES



XL3 POLLO E ALOE
POULET ET ALOËS
CHICKEN AND ALOE



NXL4 FILETTI DI POLLO
FILETS DE POULET
CHICKEN FILLETS



NXL5 TONNO, MANZO E RISO INTEGRALE
THON, BŒUF ET RIZ COMPLET
TUNA, BEEF AND BROWN RICE



NXL6 TONNO E PROSCIUTTO
THON ET JAMBON
TUNA AND HAM



NXL7 POLLO E UOVO
POULET ET ŒUF
CHICKEN AND EGG



NXL8 TONNO E OLIVE
THON ET OLIVES
TUNA AND OLIVES



NXL9 TONNO E ORATA
THON ET DAURADE
TUNA AND SEA BREAM



NXL10 TONNO E SGOMBRO
THON ET MAQUEREAU
TUNA AND MACKEREL



NXL11 TONNO, MERLUZZO E RISO INTEGRALE
THON, CABILLAUD ET RIZ COMPLET
TUNA, CODFISH AND BROWN RICE



NXL12 TONNO, PATATE, CAROTE E RISO INTEGRALE
THON, PATATES, CAROTTES ET RIZ COMPLET
TUNA, POTATOES, CARROTS AND BROWN RICE



NXL13 POLLO, PATATE, PISELLI E RISO INTEGRALE
POULET, PATATES, PETITS POIS ET RIZ COMPLET
CHICKEN, POTATOES, PEAS AND BROWN RICE



NXL14 MANZO E PROSCIUTTO
BŒUF ET JAMBON
BEEF AND HAM



NXL15 POLLO E AGNELLO
POULET ET AGNEAU
CHICKEN AND LAMB



P01

POLLO
POULET
CHICKEN



P02

TONNO E SARDINE
THON ET SARDINES
TUNA AND SARDINES



P03

POLLO, AGNELLO E PATATE
POULET, AGNEAU ET PATATES
CHICKEN, LAMB AND POTATOES



P04

TONNO E ORATA
THON ET DAURADE
TUNA AND SEA BREAM



P05

TONNO E ARAGOSTA
THON ET LANGOUSTE
TUNA AND LOBSTER



P06

ORATA E VERDURE
DAURADE ET LÉGUMES
SEA BREAM AND VEGETABLES



P07

POLLO, MANZO E VERDURE
POULET, BŒUF ET LÉGUMES
CHICKEN, BEEF AND VEGETABLES



P08

TONNO
THON
TUNA



P09

TONNETTO E SURIMI
THON ET SURIMI
TUNA AND SURIMI



P10

TONNO E PICCOLI PESCI BIANCHI
THON ET PETITS POISSONS BLANCS
TUNA AND WHITEBAIT



P11

ORATA E SOGLIOLA
DAURADE ET SOLE
SEA BREAM AND SOLE



P12

TONNO E ALOE
THON ET ALOËS
TUNA AND ALOE



P13

TONNO E SALMONE
THON ET SAUMON
TUNA AND SALMON



P14

TONNO E ZUCCA
THON ET CITROUILLE
TUNA AND PUMPKIN

SPECIFICS P 70 g



ST01

TONNETTO E SEMI DI LINO
THON ET GRAINES DE LIN
TUNA AND FLAXSEED



ST02

TONNETTO E MIRTILLI
THON ET MYRTILLES
TUNA AND BLUEBERRIES



ST03

TONNO E QUINOA
THON ET QUINOA
TUNA AND QUINOA



ST04

TONNETTO E ZUCCA
THON ET CITROUILLE
TUNA AND PUMPKIN



ST05

TONNETTO E MELA
THON ET POMME
TUNA AND APPLE



Kitten

TONNO
THON
TUNA



C1

MANZO
BŒUF
RIND



C2

TACCHINO
DINDE
TURKEY



C3

MAIALE
PORC
PORK



C4

SALMONE E ANATRA
SAUMON ET CANARD
SALMON AND DUCK



C5

POLLO E AGNELLO
POULET ET AGNEAU
CHICKEN AND LAMB



C6

MANZO E PROSCIUTTO
BŒUF ET JAMBON
BEEF AND HAM



NEW



C7

SELVAGGINA
GIBIER
GAME



NEW



C8

AGNELLO
AGNEAU
LAMB



NEW



C9

SALMONE E ARINGA
SAUMON ET HARENG
SALMON AND HERRING



NEW



C10

TONNO E PROSCIUTTO
THON ET JAMBON
TUNA AND HAM



NEW



CK

KITTEN TACCHINO
KITTEN DINDE
KITTEN TURKEY





LITTERS



LETTIERA VEGETALE 100% NATURALE
LITIÈRE VÉGÉTALE 100% NATURELLE
100% NATURAL VEGETAL CAT LITTER
NEUTRA, NEUTRE, NEUTRAL



LETTIERA VEGETALE 100% NATURALE
LITIÈRE VÉGÉTALE 100% NATURELLE
100% NATURAL VEGETAL CAT LITTER
TALCO, TALC, BABY POWDER



LETTIERA BENTONITE AGGLOMERANTE NATURALE
LITIÈRE BENTONITE AGGLOMÉRANTE NATURELLE
NATURAL BENTONITE AGGLOMERATING CAT LITTER
LAVANDA, LAVANDE, LAVENDER



LETTIERA BENTONITE AGGLOMERANTE NATURALE
LITIÈRE BENTONITE AGGLOMÉRANTE NATURELLE
NATURAL BENTONITE AGGLOMERATING CAT LITTER
TALCO, TALC, BABY POWDER



LETTIERA BENTONITE AGGLOMERANTE NATURALE
LITIÈRE BENTONITE AGGLOMÉRANTE NATURELLE
NATURAL BENTONITE AGGLOMERATING CAT LITTER
NEUTRA, NEUTRE, NEUTRAL



LETTIERA BENTONITE AGGLOMERANTE NATURALE
LITIÈRE BENTONITE AGGLOMÉRANTE NATURELLE
NATURAL BENTONITE AGGLOMERATING CAT LITTER
TALCO, TALC, BABY POWDER

LITTERS

Dog







401 POLLO, SALMONE E CAROTE
POULET, SAUMON ET CAROTTES
CHICKEN, SALMON AND CARROTS



402 POLLO, COUSCOUS E ZUCCHINE
POULET, COUSCOUS ET COURGETTES
CHICKEN, COUSCOUS AND ZUCCHINI



403 VITELLO, ARINGA E ZUCCA
VEAU, HARENG ET CITROUILLE
VEAL, HERRING AND PUMPKIN



404 MANZO, PATATE DOLCI E MIRTILLI
BŒUF, PATATES DOUCES ET MYRTILLES
BEEF, SWEET POTATOES AND BLUEBERRIES



405 MAIALE CON PISELLI
PORC AVEC PETITS POIS
PORK WITH PEAS



406 CAVALLO CON PATATE
CHEVAL AVEC PATATES
HORSE WITH POTATOES



407 SELVAGGINA CON CASTAGNE
GIBIER AVEC CHÂTAIGNES
GAME WITH CHESTNUTS



408 AGNELLO, RISO BASMATI E MANGO
AGNEAU, RIZ BASMATI ET MANGUE
LAMB, BASMATI RICE AND MANGO



409 CINGHIALE, PATATE E MELAGRANA
SANGLIER, PATATES ET GRENADE
WILD BOAR, POTATOES AND POMEGRANATE



410 SALMONE, ARINGA E ZUCCA
SAUMON, HARENG ET CITROUILLE
SALMON, HERRING AND PUMPKIN



411 ANATRA, CONIGLIO E PATATE
CANARD, LAPIN ET PATATES
DUCK, RABBIT AND POTATOES



412 ANGUS, ORZO E MORE
ANGUS, ORGE ET MÛRES
ANGUS, BARLEY AND BLACKBERRIES

Puppy 400 g



Puppy

POLLO, RISO E MELA
POULET, RIZ ET POMME
CHICKEN, RICE AND APPLE



Puppy

AGNELLO, RISO E PERA
AGNEAU, RIZ ET POIRE
LAMB, RICE AND PEAR

ADULTDOG 90 g



01

AGNELLO E PATATE
AGNEAU ET PATATES
LAMB AND POTATOES



02

MANZO E VERDURE
BŒUF ET LÉGUMES
BEEF AND VEGETABLES



03

TACCHINO E PATATE
DINDE ET PATATES
TURKEY AND POTATOES



04

POLLO, MANZO E VERDURE
POULET, BŒUF ET LÉGUMES
CHICKEN, BEEF AND VEGETABLES



05

AGNELLO E VERDURE
AGNEAU ET LÉGUMES
LAMB AND VEGETABLES



06

TONNO E MERLUZZO
THON ET CABILLAUD
TUNA AND CODFISH



07

POLLO E PROSCIUTTO
POULET ET JAMBON
CHICKEN AND HAM

ADULTDOG 90 g



01 MAIALE
PORC
PORK



02 MANZO
BŒUF
BEEF



03 CINGHIALE
SANGLIER
WILD BOAR



04 POLLO
POULET
CHICKEN



05 VITELLO
VEAU
CALF



06 CAVALLO
CHEVAL
HORSE



07 AGNELLO
AGNEAU
LAMB



08 SELVAGGINA
GIBIER
GAME

Puppy 100 g



Puppy AGNELLO
AGNEAU
LAMB

Puppy 100 g



01 MAIALE
PORC
PORK



02 MANZO
BŒUF
BEEF



03 CINGHIALE
SANGLIER
WILD BOAR



04 POLLO
POULET
CHICKEN



05 TACCHINO
DINDE
TURKEY



06 CAVALLO
CHEVAL
HORSE



07 AGNELLO
AGNEAU
LAMB



08 SELVAGGINA
GIBIER
GAME

Puppy 300 g



Puppy AGNELLO
AGNEAU
LAMB

Puppy 300 g

NATURAL CODE[®] LOVERS



NATURAL CODE LOVERS!

*Sign up for Natural Code LOVERS
program to receive great news, promotions, or limited-edition gifts
for you and your friends with whiskers!*

www.naturalcode.eu

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